

A meeting of the Parks and Recreation Committee will be held on, **January 16th 2022 @ 4:00 pm in City of Marinette Common Council Chambers**, 1905 Hall Ave. Marinette, WI

Parks and Recreation Committee Meeting Agenda
Monday, January 16th, 2022

1. Call the meeting to order.
2. Roll call.
3. Approve minutes of November 21st, 2022. (see attached).
4. Executive Director of Recreation & Events report. (see attached).
5. Recreation Superintendent report (see attached).
6. Public Work's Superintendent report (see attached).
7. Marketing & Tourism Director report (see attached).
8. Recreation Volunteer recognition. (Adrienne Lacy)
9. Discussion and possible Common Council recommendation regarding City of Marinette Tourism Logo (see attached).
10. Consideration and possible action items for the February agenda.
11. Adjourn.

Dorothy Kowalski, Parks and Recreation Committee Chairperson

Cc: Parks and Recreation Committee members (w/encl.); Mayor Steve Genisot (w/encl); City Clerk Lana Bero (w/encl); Executive Recreation Director Gavin Scray(w/encl.); Recreation Superintendent Adrienne Lacy (w/encl), Superintendent of Public Works Pat Carlson (w/encl.); Marketing and Tourism Director Shawn Katzbeck; City Council members, Eagle Herald (w/encl); Badger Communications (w/encl); Peshtigo Times (w/encl); City Hall Bulletin Board.

A possible quorum of Common Council members may be present at this meeting.

Requests from individuals with disabilities who need special accommodations to participate in this meeting should be made to the City Clerk's Office at 715-732-5140 with as much advance notice prior to the meeting as possible.

PARKS AND RECREATION COMMITTEE MEETING MINUTES FROM 11/21/2022

1. Alderperson Kowalski **called** the Parks and Recreation Committee regular meeting **to order** at 04:00 PM in the Marinette Council Chambers, 1905 Hall Ave, Marinette WI.
2. **Upon a call of the roll**, the following Committee member's attendance was recorded as follows:
MEMBERS PRESENT: Alderpersons Kowalski, Polzin, Mikutowski, Keller & Klegin.
ABSENT: None
OTHERS PRESENT: Mayor Genisot, Executive Recreation Director Scray, Alderperson Oitzinger, Sue Erdman, James Martell and Melissa Ebsch.
3. **Approve minutes of September 19th, 2022 meeting.**
Alderperson Polzin moved/Klegin seconded and all concurred to approve the meeting minutes from September 19th, 2022.
4. **Executive Director of Recreation & Events report.**
Executive Recreation Director Scray provided his monthly report for October & November for the Community REC Center. Scray was present to answer any questions the committee may have.
5. **Recreation Superintendent report.**
Recreation Superintendent, Adrienne Lacy provided her monthly report for October & November
6. **Public Work's Superintendent Report**
Public Work's Superintendent, Pat Carlson provided his monthly report for September & October.
7. **Director of Tourism and Marketing report.**
Director of Tourism and Marketing Shawn Katzbeck provided his report that included past and future events for the Community REC Center.
8. **Discussion regarding River Cities Pool Association**
Chairperson Kowalski stated there has been some discussion regarding having the city taking an active role with events at the River Cities Pool facility. Executive Recreation Director Scray stated there has been ongoing discussions over the last few months and even as far as a few years of possibly working together as to not duplicate programs and utilize all facilities and help grow memberships. Scray stated the city already shares lifeguarding pool with the association as well as the lifeguard instructor certifies their lifeguards. Sue Erdman, representing River Cities Pool Association stated the facility is having staffing issues and the association is looking to possible partner with other entities or assume the responsibilities to keep the facility open. Erdman also stated discussion has been had with the YMCA and they are also interested. The committee discussed putting together a committee set up of all entities to explore all options. Erdman will contact all entities involved and put together an exploratory committee.
9. **Items for December agenda**
Discussion regarding River Cities Pool Association.
10. **Adjourn.** Alderpersons Polzin moved/Klegin seconded and all concurred to adjourn at 4:26 PM.

Lana Bero, City Clerk

(Next regular Parks and Recreation Committee meeting is Monday 12/19/22 @ 4:00 in the Common Council Chambers).

Update – January 2022

EVENTS

- PAST December 2-4: Bantam Hockey Tournament
- PAST December 3: Christmas in Marinette
- PAST December 16: 1 to 92 Christmas Show
- PAST December 16-18: Mite Hockey Tournament
- PAST December TBD: Velocity Softball/Baseball Camp
- January 6-8: HS Hockey Tournament
- January 20-22: Peewee Hockey Tournament
- January 24: REC Center 4th Birthday
- February 5: 20 Year Club Gun Show
- February 10-12: Squirt Hockey Tournament
- February 11: War in the Woods MMA Event
- February 17-19: Hunting, Fishing, Outdoor Show
- March 11: Spring Fling Craft Show
- March 17-19: 18U High School State Hockey Tournament
- March 25: Home and Garden Show
- March 31-April 2: Danglefest Hockey Tournament

PROGRAMS

- See Adrienne's report

STAFFING

- Filled Maintenance Technicians
- Hiring seasonal positions

REC CENTER

- Menominee Hoops Club
- M & M Pickleball Association
- Hockey season
- Birthday party packages: increase
- Walking track: 150+ walkers/day

CIVIC CENTER

- Ice rink operational as weather permits
- Master Plan improvements

WELCOME CENTER

- Seasonal hours
- Facelift by Travel Wisconsin (renovation)

CAMPGROUNDS/PAVILLIONS

- Renting Pavilions

SENIOR CENTER

- Available for rent
- Walking program being held at REC Center



Recreation Department

Adrienne Lacy – Recreation Superintendent

Recreation Superintendent Report – December 2022

2022 – 23 Programs:

- Day off Day Camp is December 23rd and 26th – 30th.
- Babysitting Course is being offered December 28th and is full with 16 students.
- Regular programming is ongoing (Arising Martial Arts, Sporties for Shorties, Tennis Lessons, etc.).
- Tennis lessons begin again on January 5th.
- Learn to Play Pickleball will start January 8th and is at capacity.
- Skating lessons begin again on January 9th.

Updates:

- Rec the Elf is wandering around the REC Center daily and children are mailing letters to Santa through his mailbox.
- Birthday parties have been very busy in December – we doubled the number we had in December 2021 (9 vs 18.)
- Jump Around will be held on January 28th.
- We are partnering with the Healthy Youth Coalition and Marinette High School to host a Sober Party on January 28th for high schoolers.

Respectfully Submitted,

Adrienne Lacy, CPRE
Recreation Superintendent

City of Marinette Public Works

Patrick Carlson
Superintendent

MONTHLY PARKS REPORT- NOVEMBER 2022

- All boat launches have been removed and aerators have been installed at Menekaunee Harbor.
- All park picnic tables have been removed and put away for the year.
- Park Christmas lights have been installed at Merchants Park and Stephenson Island tree and walk bridge.
- Christmas lights and wreaths were installed on all designated light poles.
- Someone broke into City Park pavilion and destroyed the stand-up oven. A new one will be purchased in 2023.

Thank you,



Pat Carlson
Superintendent of Public Works

1905 Hall Avenue
Marinette, WI 54143
715.732.5175
715.923.0465 Cell
715.735.9149 Fax



City of Marinette Public Works

Patrick Carlson
Superintendent

MONTHLY PARKS REPORT- DECEMBER 2022

- Installed new seasonal gate on Red Arrow bathrooms.
- Added new dusk till dawn lights on Red Arrow bathrooms.
- All Christmas lights have been removed in the parks.

Thank you,

A handwritten signature in black ink, appearing to read "Pat Carlson", with a long horizontal flourish extending to the right.

Pat Carlson
Superintendent of Public Works



Marketing and Tourism Report September, 2022

SKATZBECK@MARINETTE.WI.US

OFFICE: 715-732-6162

CELL: 920-256-0016

Prepared By Shawn Katzbeck

1/10/2023 – January Report

Events/Marketing:

- I. Old World Christ
- II. Christmas in Marinette
 - a. Largest craft show to date
 - b. Great turnout at all events
 - c. Looking to make bigger next year
- III. Christmas Show “For Kids from 1 to 92”
 - a. HUGE Success
 - b. Almost 350 paid
 - c. Already booked for next year
- IV. Jump Around (1/28)
 - a. Sign-Up is strong
- V. 20-Year Military Club – Gun Show (2-5)
- VI. War in the Woods MMA (2-11)
- VII. Outdoor Show (2/16 – 2/19)
- VIII. Spring Craft Show 3/11
- IX. Home and Garden Show 3/25

Tourism

- I. Welcome Center Facelift Update
 - a. January and February should be complete
- II. Fish City & Fish City USA Trademark Applied For
- III. Logo (See Attachment)
- IV. Tourism Website
 - a. fishonmarinette.com
 - b. live



Tourism Continued

- c. still cleaning-up
- V. Looking for new Welcome Ambassador – Jon Heraly Retired
- VI. Creating Marinette Hospitality – Dining Guide Book
- VII. Finishing Marinette Guide and Map

Marketing Focus 2023

- 1. REC Center
 - a. Build Brand
 - b. Call to Action Events/Classes/Camps/Memberships
 - i. Grow
 - ii. Educate
 - c. Grow Memberships
- 2. Marketing
 - a. Mass Media (Radio)
 - b. Print (Eagle Herald/Peshtigo Times)
 - c. Social Media
 - d. City Marquees

Respectfully Submitted,

Shawn Katzbeck
Director of Marketing and Tourism
City of Marinette



Fish City
MARINETTE
WISCONSIN