

Agenda posted Thursday, January 15, 2026 at 11:00 PM

A meeting of the Parks and Recreation Committee will be held on, **January 19, 2026 @ 4:00 pm in City of Marinette Common Council Chambers, 1905 Hall Ave. Marinette, WI**

Parks and Recreation Committee Meeting Agenda
Monday, January 19, 2026

1. Call the meeting to order.
2. Roll call.
3. Approve minutes of December 15, 2025. (see attached).
4. Executive Director of Recreation & Events report. (see attached).
5. Recreation Superintendent report (see attached).
6. Public Work's Superintendent report (see attached).
7. Marketing & Tourism Director report (see attached).
8. Consideration of items for the February agenda.
9. Adjourn.

Dorothy Kowalski, Parks and Recreation Committee Chairperson

Cc: Parks and Recreation Committee members (w/encl.); Mayor Steve Genisot (w/encl); City Clerk Lana Bero (w/encl); Executive Recreation Director Gavin Scray(w/encl.); Recreation Superintendent Adrienne Lacy (w/encl), Superintendent of Public Works (w/encl.); Marketing and Tourism Director Shawn Katzbeck; City Council members, Eagle Herald (w/encl); Badger Communications (w/encl); Peshtigo Times (w/encl); City Hall Bulletin Board.

A possible quorum of Common Council members may be present at this meeting.

Requests from individuals with disabilities who need special accommodations to participate in this meeting should be made to the City Clerk's Office at 715-732-5140 with as much advance notice prior to the meeting as possible.

PARKS AND RECREATION COMMITTEE MEETING MINUTES FROM 12/15/2025

1. Committee Chairperson Alderperson Kowalski **called** the Parks and Recreation Committee regular meeting **to order** at 04:00 PM in the Marinette Council Chambers, 1905 Hall Ave, Marinette WI.
2. **Upon a call of the roll**, the following Committee member's attendance was recorded as follows:
MEMBERS PRESENT: Alderpersons Kowalski, Polzin, Klegin, Keller & Karban.
ABSENT: None.
OTHERS PRESENT: Executive Recreation Director Scray, Recreation Superintendent Lacy, Fire Chief Heckel, Mayor Genisot, Recreation Program Coordinator Katelyn Drust, Alderpersons Oitzinger & Mikutowski, Director of Tourism and Marketing Katzbeck, Superintendent of Public Works Stewart, and Erin Fitzgerald.
3. **Minutes of Parks and Recreation Committee.**
Alderpersons Klegin moved/Keller seconded and all concurred (Alderperson Polzin abstained) to approve the meeting minutes from September 15, 2025.
4. **Executive Director of Recreation & Events report.**
Executive Recreation Director Gavin Scray provided his monthly report through mid-December.
5. **Recreation Superintendent report.**
Recreation Superintendent Adrienne Lacy provided her monthly reports for November and December.
6. **Public Work's Superintendent Report**
Superintendent of Public Works provided her monthly reports for November and December.
7. **Director of Tourism and Marketing report.**
Director of Tourism and Marketing Shawn Katzbeck provided a report that included November – December events and marketing for 2025/2026.
8. **Discussion regarding Duer Gym.**
The next step for Riley Laney is to get the parking approved by Plan Commission, tentatively coming back with the request this spring. The other proposal for a childcare center has been withdrawn to allow for additional work. No action taken on this agenda item.
9. **Items for January agenda –** None requested.
10. **Adjourn.** Alderpersons Klegin moved/Polzin seconded and all concurred to adjourn at 4:13PM.

Mindy Campbell, Deputy City Clerk

(Next regular Parks and Recreation Committee meeting is Monday 01/19/26 @ 4:00 in the City Hall Common Council Chambers).

Update – January 2026

EVENTS

- PAST December 5-7: Bantam Hockey Tournament
- PAST December 12-14: Mites Hockey Tournament
- PAST December 13: For Kids From 1 to 92 Concert
- PAST December 20: WOW Solutions Craft Show
- PAST January 2-4: High School Hockey Tournament
- January 16-18: Peewee Hockey Tournament
- January 25: Menominee Youth Wrestling Tournament
- January 30-February 1: Squirts Hockey Tournament
- January 30-February 1: 20 Year Military Gun Show
- February 14: Marc Martel – Queen Concert
- February 17: Voting
- February 21: M&M Area Community Foundation – YAC Glow Party
- March 14: Jason Scheff – Chicago Concert
- March 20-21: Outdoor Show
- March 22: Aurora Employee Appreciation Event
- March 28: Marinette PD Cornhole Tournament
- March 28: WOW Spring Craft Show
- April 9: Charlie Berens Show
- April 24-26: Pickleball Tournament

PROGRAMS

- See Adrienne's report

STAFFING

- None

REC CENTER

- Before and after school program
- Hockey season
- Event Season
- Working w/ hockey association to construct trophy case

CIVIC CENTER

- Master Plan

WELCOME CENTER

- No updates

CAMPGROUNDS/PAVILLIONS

- Ongoing reservations

SENIOR CENTER

- Programming continues, fully staffed

DUER GYM

- No updates



Recreation Department

Adrienne Lacy – Recreation Superintendent

Recreation Superintendent Report – January 2026

2026 Programs:

- Core programs are currently ongoing (Before and After School, skating lessons, Sporties for Shorties, Toddler Time, Bend and Stretch, Ultimate Frisbee, martial arts, etc.)
- K-3rd Basketball is about to begin – there was a 25% increase in sign ups this year.
- Winter skating lessons began on 1/12.
- Learn to Fly Fish, a partnership class with Marinette Trout Unlimited will begin in February.
- Day off Day Camps are being held on Marinette planned no school days – 1/19 and 2/13.

Updates:

- The new Spotlight Series is starting at the REC with the first one on January 21st featuring a speaker on Birds of Marinette County.
 - o If you know someone who would be interested in sharing their passion on a subject for an hour on weekday morning, let the recreation department know.

Respectfully Submitted,

Adrienne Lacy, CPRE
Recreation Superintendent

1905 Hall Avenue
Marinette, WI 54143
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City of Marinette Public Works

Kelly Stewart
Superintendent

Monthly Parks Report January 2026

- Picnic tables were resurfaced, stained/painted and labeled for corresponding parks.
- Light bulbs were changed out at City Park Sled Hill.
- Dock aeration electrical systems were updated to code.
- All docks were accessed, cleaned and reinforced.
- An aesthetically pleasing Fish Grinder Box began but was paused due to snow operations.

Kelly Stewart
Superintendent of Public Works

Submitted By: Shawn Katzbeck
Director of Marketing and Tourism
City of Marinette

Jan - 2026

Upcoming Events Working on New Events

1. Marc Martel – One Queen Vision 2/14 **Ticket Sales are Strong**
2. Jason Scheff – Lead singer from Chicago 3/14 **Working**
3. Outdoor Show 3/20, 3/21 **Working**
4. Craft Show March 28th
5. Charlie Berens 4/9 **Working**
6. APBA 5th, 6th, 7th
7. Trains, Games, & Automobiles June 27th, 28th

Marketing Focus 2025

1. **REC Center**

- a. Mass Media (Radio) for REC and PR Around Town, highlighting events and updating the community
- b. Print
 - i. P-Time Events Paper
 - ii. Close Publications
 - iii. Marinette County
- b. Digital Media
 - i. Facebook
 - ii. Instagram
- d. City & REC Center Marquee
- e. Constant Contact
 - i. Invitations to events
 - ii. REC Center Opportunities
- g. TV At Welcome Center & REC Center –
- h. Newsletter Constant Contact –

2. **Tourism**

- a. Website
 - i. Logo – See Handout
 - ii. Color Pallet
 - iii. Working on new site
 - iv. Hired Webfitters out of Green Bay
- b. Digital Marketing
 - i. Paid Facebook Ads
 - ii. Paid Digital Ads
- c. Bill Michaels Show
 - i. Syndicated show out of Milwaukee
 - ii. Live ads run throughout the week
- d. Working on 2026 Tourism Brochures & Rack Cards
- e. Close Publications **2026**
 - i. Spring/Summer cover & inside ads and editorial
 - ii. Spring/ Summer Events Magazine
 - iii. Spring/ Summer Outdoor Magazine
- f. Outdoor Wisconsin – Kwik Trip Paper
 - i. ½ Page ad
 - ii. Editorial

- g. TV – Madison Starts 1/1/26
- h. Billboard
 - i. Highway 29
 - ii. Highway 43
 - iii. Highway 57

Respectfully Submitted,

Shawn Katzbeck

Shawn Katzbeck
Director of Marketing and Tourism
City of Marinette