

Agenda posted Thursday, February 12, 2026 at 10:00 AM

A meeting of the Parks and Recreation Committee will be held on, **February 18, 2026 @ 4:00 pm in City of Marinette Common Council Chambers, 1905 Hall Ave. Marinette, WI**

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**Parks and Recreation Committee Meeting Agenda  
Wednesday February 18, 2026**

1. Call the meeting to order.
2. Roll call.
3. Approve minutes of January 19, 2026. (see attached).
4. Executive Director of Recreation & Events report. (see attached).
5. Recreation Superintendent report (see attached).
6. Public Work's Superintendent report (see attached).
7. Marketing & Tourism Director report (see attached).
8. Update regarding Civic Center Tennis courts.
9. Update regarding Duer Gym.
10. Consideration of items for the March agenda.
11. Adjourn.

Dorothy Kowalski, Parks and Recreation Committee Chairperson

Cc: Parks and Recreation Committee members (w/encl.); Mayor Steve Genisot (w/encl); City Clerk Lana Bero (w/encl); Executive Recreation Director Gavin Scray(w/encl.); Recreation Superintendent Adrienne Lacy (w/encl), Superintendent of Public Works (w/encl.); Marketing and Tourism Director Shawn Katzbeck; City Council members, Eagle Herald (w/encl); Badger Communications (w/encl); Peshtigo Times (w/encl); City Hall Bulletin Board.

*A possible quorum of Common Council members may be present at this meeting.*

Requests from individuals with disabilities who need special accommodations to participate in this meeting should be made to the City Clerk's Office at 715-732-5140 with as much advance notice prior to the meeting as possible.

## PARKS AND RECREATION COMMITTEE MEETING MINUTES FROM 1/19/2026

1. Committee Chairperson Alderperson Kowalski **called** the Parks and Recreation Committee regular meeting **to order** at 04:00 PM in the Marinette Council Chambers, 1905 Hall Ave, Marinette WI.
2. **Upon a call of the roll**, the following Committee member's attendance was recorded as follows:  
**MEMBERS PRESENT:** Alderpersons Kowalski, Polzin, Klegin, Keller & Karban.  
**ABSENT:** None.  
**OTHERS PRESENT:** Executive Recreation Director Scray, Recreation Superintendent Lacy, Fire Chief Heckel, Alderpersons Oitzinger, Wolf & Mikutowski, Director of Tourism and Marketing Katzbeck, Superintendent of Public Works Stewart, Melissa & Michael Ebsch.
3. **Minutes of Parks and Recreation Committee.**  
Alderpersons Klegin moved/Karban seconded and all concurred to approve the meeting minutes from December 15, 2025.
4. **Executive Director of Recreation & Events report.**  
Executive Recreation Director Gavin Scray provided his monthly report for January. Executive Director Scray was present to answer any questions the committee may have.
5. **Recreation Superintendent report.**  
Recreation Superintendent Adrienne Lacy provided her monthly report for January. Recreation Superintendent Lacy was present to answer any questions the committee may have.
6. **Public Work's Superintendent Report**  
Superintendent of Public Works Kelly Stewart provided her monthly report for January. Superintendent of Public Works Stewart was present to answer any questions the committee may have.
7. **Director of Tourism and Marketing report.**  
Director of Tourism and Marketing Shawn Katzbeck provided a report that included January and future 2026 events and marketing for 2025/2026. Katzbeck distributed some examples of the Discover Marinette Brand that will be used for the Marinette Tourism Website.
8. **Items for January agenda – None requested.**
9. **Adjourn.** Alderpersons Klegin moved/Polzin seconded and all concurred to adjourn at 4:08PM.

Lana Bero, City Clerk

*(Next regular Parks and Recreation Committee meeting is Monday 02/16/26 @ 4:00 in the City Hall Common Council Chambers).*

## Update – February 2026

### EVENTS

- PAST January 2-4: High School Hockey Tournament
- PAST January 16-18: Peewee Hockey Tournament
- PAST January 25: Menominee Youth Wrestling Tournament
- PAST January 30-February 1: Squirts Hockey Tournament
- PAST January 30-February 1: 20 Year Military Gun Show
- February 14: Marc Martel – Queen Concert
- February 17: Voting
- February 21: M&M Area Community Foundation – YAC Glow Party
- March 14: Jason Scheff – Chicago Concert
- March 20-22: Danglefest Hockey Tournament
- March 20-21: Outdoor Show
- March 22: Aurora Employee Appreciation Event
- March 28: Marinette PD Cornhole Tournament
- March 28: WOW Spring Craft Show
- April 4: Egg Roll
- April 9: Charlie Berens Show
- April 10-12: Northwood Quilters Quilt Show
- April 11: Wow Solutions Craft Show
- April 24-26: Pickleball Tournament

### PROGRAMS

- See Adrienne's report

### STAFFING

- None

### REC CENTER

- Before and after school program
- Hockey season
- Event season
- Activity hall window film installed (Pickleball association donation)
- Hockey association trophy case in construction

### CIVIC CENTER

- Master plan

### WELCOME CENTER

- No updates

### CAMPGROUNDS/PAVILLIONS

- Ongoing reservations

### SENIOR CENTER

- Programming continues, fully staffed

### DUER GYM

- No updates



## Recreation Department

*Adrienne Lacy – Recreation Superintendent*

### Recreation Superintendent Report – February 2026

#### 2026 Programs:

- Core programs are currently ongoing (Before and After School, skating lessons, Sporties for Shorties, Toddler Time, Bend and Stretch, Ultimate Frisbee, martial arts, etc.)
- K-3<sup>rd</sup> Basketball and winter skating lessons have started.
- Learn to Fly Fish, a partnership class with Marinette Trout Unlimited will begin in February.
- Day off Day Camps are being held on Marinette planned no school days – 2/13, 3/13, and spring break.
- American Red Cross Babysitting Class was held on 2/13.
- Be Active Tri Cities (a partnership program with the Tri Cities Event Series) begins in March.

#### Updates:

- The Recreation Superintendent attended the Wisconsin Parks and Recreation Association Annual Conference.
  - o Highlights include:
    - Re-elected to the State Board.
    - Presented a session with the keynote speaker on Uncomfortable Conversations.

Respectfully Submitted,

Adrienne Lacy, CPRE  
Recreation Superintendent

1905 Hall Avenue  
Marinette, WI 54143  
715-732-5175  
715-923-0465 Cell  
715-735-9149 Fax



## City of Marinette Public Works

Kelly Stewart  
Superintendent

### Monthly Parks Report February 2026

- Red Arrow picnic tables are being resurfaced, painted and labeled.
- Brush/Trees were cut back to prep for the Menakaunee(Water St.) Trail construction.
- Dock bumpers were inspected and repaired.
- Salt/Sand buckets were placed at all docks in preparation for Spring.
- A construction plan is being established to remove the current concession stand at Higley Field.

Kelly Stewart  
Superintendent of Public Works

Submitted By: Shawn Katzbeck  
Director of Marketing and Tourism  
City of Marinette

**FEB - 2026**

## Upcoming Events Working on New Events

1. Jason Scheff – Lead singer from Chicago 3/14 **Working**
2. Outdoor Show 3/20, 3/21 **Working**
3. Craft Show March 28<sup>th</sup> **WOW Promotions**
4. Charlie Berens 4/9 **Working**
5. Quilt Show: 4/11 **Working**
6. Craft Show: 4/11 **Working**
7. APBA 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> **Working**
8. Trains, Games, & Automobiles June 27<sup>th</sup>, 28<sup>th</sup> **Working**

## Marketing Focus 2025

### 1. **REC Center**

- a. Mass Media (Radio) for REC and PR Around Town, highlighting events and updating the community
- b. Print
  - i. Close Publications
  - ii. Marinette County
- b. Digital Media
  - i. Facebook
  - ii. Instagram
  - iii. OTT
- d. City & REC Center Marquee
- e. Constant Contact
  - i. Invitations to events
  - ii. REC Center Opportunities
- g. TV At Welcome Center & REC Center –

### 2. **Tourism**

- a. Website
  - i. Logo – See Handout
  - ii. Color Pallet
  - iii. Working on new site
  - iv. Hired Webfitters out of Green Bay
- b. Digital Marketing
  - i. Paid Facebook Ads
  - ii. OTT
- c. Bill Michaels Show
  - i. Syndicated show out of Milwaukee
  - ii. Live ads run throughout the week
- d. Working on 2026 Tourism Brochures & Rack Cards
- e. Close Publications **2026**
  - i. Spring/Summer cover & inside ads and editorial
  - ii. Spring/ Summer Events Magazine
  - iii. Spring/ Summer Outdoor Magazine
- f. Outdoor Wisconsin – Kwik Trip Paper
  - i. ½ Page ad
  - ii. Editorial

- g. TV – Madison **Starts 1/1/26**
- h. Billboard
  - i. Highway 29
  - ii. Highway 43
  - iii. Highway 57

Respectfully Submitted,

*Shawn Katzbeck*

Shawn Katzbeck  
Director of Marketing and Tourism  
City of Marinette