



**ROOM TAX COMMISSION MEETING AGENDA**  
**FRIDAY, FEBRUARY 26, 2021**

A meeting of the Room Tax Commission has been scheduled for **Friday, February 26, 2021 at 10:00am.** The meeting will be held in the **Common Council Chambers at Marinette City Hall, 1905 Hall Avenue, Marinette, WI.**

The following items will be on the agenda:

1. **Call the meeting to order.**
2. **Roll Call.**
3. **Approve minutes of Room Tax Commission from December 2, 2020. (See attached)**
4. **Update on 2020 Room Tax actuaries.**
5. **Discussion and possible action regarding updated proposal and events by Anglers Insight Marketing (AIM). (See attached)**
6. **Discussion and possible action regarding Digital Sign for the Community REC Center. (See attached)**
7. **Discussion and possible action regarding Digital Sign for Marinette Avenue. (See attached)**
8. **Discussion and possible action regarding 2021 Tourism Entity Contract.**
9. **Discussion and possible action regarding upcoming marketing and events into 2021.**
10. **Topics for next meeting.**
11. **Adjourn.**

**Mayor Steve Genisot**  
**Room Tax Commission Chairperson**

**Cc: City Attorney Robert Gagan (w/encl.); City Clerk Lana Bero (w/encl.); Finance Dir. Jackie Miller (w/encl.); Ex. Recreation & Events Dir. Gavin Scray (w/encl.); Marketing & Tourism Dir. Melissa Ebsch (w/encl.), Room Tax Commissioners (w/encl.); Jon Kukuk; Common Council Members; Department Heads; Bay Cities Radio; EagleHerald; Peshtigo Times; City Hall Bulletin Board.**

*A possible quorum of Common Council members may be present at this meeting.*

**Requests from individuals with disabilities who need special accommodations to participate in this meeting or hearing should be made to the City Clerk's Office at 1-715-732-5140 with as much advance notice prior to the meeting as possible.**