

**CITY OF MARINETTE ROOM TAX COMMISSION
MEETING MINUTES FROM 9/23/21**

Mayor Genisot acting Room Tax Commission Chairman called the City of Marinette Tourism Commission meeting to order at 11:00 AM at Marinette City Hall in conference Rm 214.

1. **Call the meeting to order**
2. **Upon a call of the roll, the following Committee member's attendance was recorded as follows:**
MEMBERS PRESENT: Mayor Genisot, Alderperson Kowalski, Tom Moyle and Scott Wahl
ABSENT: None
OTHERS PRESENT: Finance Director Miller; Executive Recreation Director Gavin Scray; Tourism Director Shawn Katzbeck, Mayor's Assistant Jan Kust, Steve Wolfe, Jon Kukuk & Melissa Ebsch,
3. **Approval of February 26, 2021 meeting minutes.**
Scott Wahl moved/ Alderperson Kowalski seconded and all concurred to accept as presented the minutes of February 26, 2021.
4. **Discussion and possible action regarding budget for 2022 Room Tax.**
Finance Director Miller updated the committee regarding current funds to prepare for the upcoming Budget. Miller stated Room Tax revenues are low for 2021 because of the Covid pandemic and are at about \$182,600. No action was taken on this agenda item.
5. **Discussion and possible action regarding updated proposal and events by Masters Walleye Circuit (MWC)**
A MWC Site Agreement was distributed which includes a proposal fishing tournament to be held on, June 3rd & 4th, 2022. The proposal includes \$5,000 for operating expenses. Alderperson Kowalski moved/ Scott Wahl seconded and all concurred to approve the presented Marketing agreement between the City of Marinette and Masters Walleye Circuit (MWC) which includes the amount of \$5,000 for operating expenses for a fishing tournament on June 3rd & 4th, 2022.
6. **Discussion and possible action regarding updated proposal and events by Anglers Insight Marketing (AIM)**
A 2021 AIM Marketing agreement was distributed to the committee. Executive Recreation Director Gavin Scray stated one tournament was cancelled in 2021 and the City will receive credit for that tournament. Scray stated he will be receiving more information from AIM in the future for 2022. No action was taken on this agenda item.
7. **Discussion and possible action regarding Room Tax Grant Application submitted by Steve Wolfe for an Amateur Boxing Event at the REC on October 16, 2021.**
Steve Wolfe was present to give an explanation regarding the event. Wolfe stated the organization is looking at bringing in different types of sporting events and some cultural events. The events will be promoted in Brown, Shawano, Oconto, Delta & Dickinson counties. The event will support local organizations and 3 charities to be determined. The organization is requesting \$7650.00 in funds. Tom Moyle moved/ Alderperson Kowalski seconded and all concurred to approve \$7,650.00 to War in the Woods Promotions, Inc. for an amateur boxing event being held on October 16th at the Marinette REC Facility
9. **Discussion and possible action regarding upcoming marketing and events into 2022.**
Marketing & Tourism Director Shawn Katzbeck reported there are a variety of events scheduled for 2021 and working on events for 2022. Some of the events already schedule is a Blues, Brews and Barbeque scheduled on November 6th, Let it be Frank presentation and Christmas Craft/Vendor shows.

Cc: Commission members; Mayor; Common Council and Clerks file.

10. Topics for next meeting.

- Discussion regarding updating forms and Room Tax Audits
- Update regarding Marketing events/plan for 2021 & 2022 future events

11. Adjourn.

Aldersperson Kowalski moved/Scott Wahl seconded and all concurred to adjourn at 11:50AM.

Lana Bero, City Clerk

(Next regular Room Tax Commission meeting will be determined at a later date.)