

MARINETTE, WISCONSIN AND MENOMINEE, MICHIGAN

(TWIN CITIES OF THE MENOMINEE RIVER)

The City of Marinette is the county seat for Marinette County, Wisconsin with a population just under 11,000. It is located at the mouth of the Menominee River and Green Bay on the Lake Michigan side. Across the river to the north, Marinette and Menominee, Michigan shares a state boundary line into the Upper Peninsula connected by three bridges. The cities are referred to as the “twin cities” of the Menominee River.

The City of Menominee is the county seat for Menominee County, Michigan and is located in Michigan’s Upper Peninsula with a population of 8,599. Menominee is the fourth largest city in the Upper Peninsula. Geographically, the city is 5.48 square miles, 5.15 square miles of land and 0.33 square miles of water.

The Marinette Menominee region encompasses both the cities and counties of Marinette, Wisconsin and Menominee, Michigan. We are fortunate to live, learn, work and play in an area surrounded by river, bay, farmland and woods in this two-county, two-state region. Through multiple community partnerships and collaborative initiatives, we work to assist the development of a positive business climate and improved quality of life for the whole Marinette and Menominee area.

The Marinette Menominee area is proud to have a strong manufacturing base of employers as well as a vibrant tourism industry with infrastructures in place to support them. We are home to the University of Wisconsin Green Bay – Marinette and Northeast Wisconsin Technical College – Marinette campuses. There are numerous state-of-the-art medical facilities in the region including the new Aurora Medical Center – Bay Area hospital which opened in 2018. The new Wisconsin Maritime Center of Excellence, located in the City of Marinette, is designed to help incubate and launch supply chain businesses for our growing maritime industries in both Wisconsin and Michigan. And, after much anticipation the new Community REC Center in Marinette was opened in 2019. This \$16 million-dollar, 113,000 square foot facility features three distinct buildings all under one roof, an Ice Center for hockey, figure skating and curling, a Convention Center that hosts a variety of expos and shows, along with basketball and tennis and the Turf Center used for baseball, softball, soccer, and indoor track.

We are constantly striving to find new and innovative ways to support and develop our dynamic and diverse business culture and our community. Our overall goal is to preserve and expand economic development, educational growth, tourism and governmental relations in a collaborative effort that will improve our business climate and enhance the free enterprise system and quality of life in our community.

Major highways to both Marinette and Menominee are US 41, connecting Green Bay, Wisconsin (one hour away) to the south and M-35 connecting Menominee to Escanaba (forty-five minutes away) on the northeast side. Sturgeon Bay, located in the heart of Door County, Wisconsin in the ‘thumb’ of Wisconsin is only a forty-minute boat ride by water and Chicago is approximately a four-hour road-trip away to a hunting, fishing and outdoors destination.

The area is known for its world-class walleye, bass and trout fishing and has been the site for major fishing tournaments.

Our local Pine Tree Mall, in Marinette has gone through a series of ups and downs, losing anchor stores and many other smaller chain stores. City officials and developers have worked together for revitalizing the mall area with positive results.

Both cities look to maintain historic buildings and bring people back to shop small businesses. Downtown areas for the cities are: Main Street and Hall Avenue for Marinette and 1st Street and 10th Avenue area for Menominee, Michigan.

The Menominee-Marinette Twin County Airport services our area and is included in the FAA National Plan of Integrated Airport System and is categorized as a local general aviation facility with two asphalt runways; 5,999 by 100 feet and 5,100 feet by 100 feet. The airport covers 600 acres at an elevation of 624 feet above sea level.

Taxi, Inc. is a taxi service that operates through in a three mile radius of Marinette. The service runs until 7:00pm, seven days a week, except for holidays. This program is a shared ride taxi service funded by the City of Marinette, the State of Wisconsin and the Federal Government.

Economy for the Twin Cities

Marinette and Menominee are primarily blue-collar cities with Fincantieri Marinette Marine (FMM) as the largest employer for both with approximately 1500 employees, plus 1000 contracted services workers. FMM is a shipbuilding industry, building America's Littoral Combat Ships. Other industries that support both cities are Waupaca Foundry, Marinette – 761 employees, the world's largest manufacturers of grey iron castings. Tyco Fire Suppression (Johnson Controls) is third largest area employer with approximately 700 employees.

Additional major area employers are as follows*:

**Kolbenschmidt Industries – Marinette – 669 employees, creating pistons and piston rings
Aurora Medical Center - Bay Area, Marinette – 538 employees, 167-bed, full service hospital
Island Resort & Casino – Menominee County – 400 employees, in the hospitality industry
Anchor Coupling, Menominee – 300 employees, hydraulic hose assembly facility
L E Jones, Menominee – 283 employees, creating valve seat inserts
Walmart, Marinette – 280 employees
Kimberly-Clark, Marinette – 221 employees, a paper manufacturer
Winsert, Marinette – 195 employees, creating cast-valve seat insert and research and development of cobalt, iron and nickel base alloys.**

*** Complete list of Major Area Employers on Page 3**

*Major Area Employers 10/11/19

Company	City	Employee Count	Industry
Fincantieri Marinette Marine	Marinette	1385	Manufacturer
Waupaca Foundry Inc.	Marinette	761	Manufacturer
Johnson Controls International	Marinette	700	Manufacturer
KS Kolbenschmidt US, Inc.	Marinette	669	Manufacturer
Aurora Medical Center - Bay Area	Marinette	538	Healthcare
Island Resort & Casino	Menominee County	400	Hospitality
Catepillar (Anchor Coupling, Inc.)	Menominee	322	Manufacturer
LE Jones	Menominee	283	Manufacturer
Wal-Mart	Marinette	280	Retail
Samuel Pressure Vessel Group	Marinette	275	Manufacturer
Kimberly-Clark Corporation	Marinette	221	Manufacturer
Winsert	Marinette	195	Manufacturer
Bellin Health	Marinette/Menominee	150	Healthcare
Jack's Fresh Market	Marinette/Menominee	150	Retail
Northland Lutheran	Marinette	150	Healthcare
Collins Aerospace	Peshtigo	140	Manufacturer
Enstrom Helicopter	Menominee	140	Manufacturer
BPM Inc.	Peshtigo	125	Manufacturer
Strom Engineering of Florida	Marinette	125	Professional
The Stephenson National Bank & Trust	Marinette/Menominee	120	Financial
ChemDesign Products	Marinette	115	Manufacturer
Aurora Bay Area Health Center	Marinette	107	Healthcare
KK Integrated Logistics	Menominee	104	Distribution
Lloyd Flanders Industries	Menominee	100	Manufacturer
DOYON/NU-VU	Menominee	100	Manufacturer
Advance Blending Solutions	Menominee	100	Manufacturer